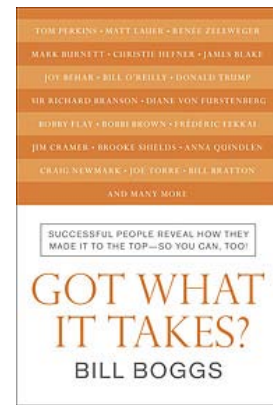




BILL BOGGS

PROGRAM DESCRIPTION

Motivation/Empowerment



"GOT WHAT IT TAKES?"

Beyond talent, what factors have determined and defined the careers of well known and highly successful individuals: timing, contacts, risk taking, willpower, training, self confidence, the determination to prevail in hard times, the ability to defeat insecurity? Bill Boggs is a four-time Emmy Award winning television interviewer, inspirational story teller, and author of the Harper/Collins book, "Got What it Takes? Successful People Reveal How They Made It to the Top," In this entertaining and inspirational presentation, he shares the secrets he has amassed both in his book and during decades of interviewing people about their lives and the patterns of behavior that empowered their success and created happiness.

In his talks, Boggs tackles three of life's most crucial questions:

- Got What it Takes to achieve greater success?
- Got What it Takes to conquer adversity?
- Got What it Takes to live a happier life?

Drawn from more than 3000 pages of exclusive transcripts of interviews about "what it takes" from winners like Sir Richard Branson, Joe Torre, Diane von Furstenberg, Frank Sinatra, Matt Lauer, Jeff Zucker, Donald Trump, and dozens more, and utilizing relevant videos from some of his television shows, Boggs lays out a blueprint for behavioral growth and change.

Among key issues covered:

- * Dealing with fear and insecurity
- * Understanding the effort required to grow beyond today's accomplishments
- * Developing daily practices that will keep you on the track toward your goals
- * Understanding the value of risk and failure--and maximizing their benefits
- * Developing greater confidence and the will to prevail in the face of adversity

Value to Attendees: Attendees will leave with specific information about how to benefit by understanding the behavior of those of renowned accomplishment. Those who attend will be able to utilize new thought patterns and daily practices from the moment they leave the presentation to enhance their lives and grow the bottom line. They will also be able to instruct and inspire others within their organization to do the same. Bill's core message and his lessons in wisdom will enable those who attend to proceed with more force, confidence and greater personal power.

Biography

Bill Boggs, currently the celebrity correspondent for the syndicated TV show "My Generation," is a four-time Emmy Award winning television interviewer and producer. In addition to his long and diverse career on television (anchoring the news for NBC, talk shows for Fox, a game show for CBS, a syndicated comedy show, and series for Showtime, The Travel Channel, The Food Network and more), Boggs is a writer and author, an acclaimed stage performer, and professional speaker. He is president of Bill Boggs Productions Inc. and a motivational sales consultant for The Laredo Group. Boggs has B.A. and M.A. degrees from the University of Pennsylvania.